



ROCK THE BLOCK COVINGTON Sponsorship

About Rock the Block

Rock the Block is a three-day event where volunteers come together for one day or more to help build Habitat homes or complete exterior projects for qualifying neighboring homeowners.

Each day starts with a kick-off celebration before volunteers head to their assigned sites. Projects may include painting, landscaping, minor exterior repairs, and general cleanup.

This family-friendly event is open to individuals of all abilities, making it an inclusive experience for everyone.

Why partner?

By supporting Rock the Block, you are helping to purchase project materials, support our growing Critical Repair Programs, and create homes, communities, and hope in Greater Cincinnati. Your sponsorship makes a real impact in the lives of your neighbors.

By partnering with Habitat, you communicate to your customers, employees, and the public that your business has a strong social purpose and cares for our community.

Mission

Habitat for Humanity of Greater Cincinnati brings people together to build homes, communities, and hope.

Event details

Where

Botany Hills/West Covington

When

November 6 - November 8
8:30AM-5PM

Projected Attendance

325

Reach

News media is invited to Rock the Block. On average three local stations cover the event. Our social media reaches over 10K followers and our emails reach 50K subscribers.

Rock the Block Covington 2025

Sponsorship Benefits

| | Presenting Sponsor (\$15,000+) | Neighborhood Builder (\$10,000+) | Block Party Backer (\$5,000+) | Friend of the Block (\$2,000+) |
|--|-----------------------------------|-------------------------------------|----------------------------------|-----------------------------------|
| Rock the Block volunteer spots (groups larger than 10 will be split into multiple locations) | 25 | 20 | 15 | 10 |
| Logo featured on event signage at all sites | X | X | X | X |
| Team volunteer build day on a Habitat build site (up to 10 people) | X | X | X | X |
| Opportunity to provide promotional items for volunteers | X | X | X | X |
| Logo/link on Habitat website Rock the Block event page | X | X | X | X |
| Recognition in social media posts | X | X | X | X |
| Logo on volunteer t-shirts | X | X | X | |
| VIP recognition signage at check-in tents | X | X | | |
| Habitat logo usage for your own PR and social media | X | X | | |
| Custom plaque recognizing sponsorship | X | X | | |
| Opportunity to speak at daily kickoff events | X | | | |
| Featured story in Habitat e-newsletter | X | | | |
| Dedicated social media feature/story (video or reel) | X | | | |

Participation and sponsorship level must be confirmed by 9/24/2025 for logo inclusion on Rock the Block shirts and signage.

Get Involved!

Contact Kerry Hendel at
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 or 513-659-0570

