



We build strength, stability,
and self-reliance through shelter.

Habitat For Humanity Greater Cincinnati

Position: ReStore Social Media Marketing Intern

Type: Unpaid

Manages Others: No

Reports To: Marketing & Communication Coordinator

Position Summary

The Habitat for Humanity ReStores are retail centers that sell new and used home items to the public. The purpose of the ReStore is to generate income to help fund the mission of Habitat for Humanity and keep usable items out of the landfill.

This position is responsible for launching and growing Instagram and TikTok accounts for our local ReStores. You will create content including short form videos to promote and drive sales of the six ReStores in the tri-state area. This position will help generate content to use for other marketing channels as needed. This position will work 10-40 a week depending on program requirements. As this is an unpaid internship, ideally the candidate would get credit from their school for participation.

Position Responsibilities

- Under the direction of the Marketing and Communications Coordinator, plan and create posts and short form videos for IG and TikTok.
- Visit stores each week and take photos and videos for social media, email marketing, and other needs.
- Evaluate success and create content based on results and trends.
- Increase engagement and followers across platforms.

Qualifications

- Preferred marketing or communications major
- Organized
- Detail oriented
- Ability to work independently

We are an equal opportunity employer

LIMITATIONS AND DISCLAIMER

The above job description is meant to describe the general nature and level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for the





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All job requirements are subject to possible modification to reasonably accommodate individuals with disabilities.

This job description in no way states or implies that these are the only duties to be performed by the employee occupying this position. Employees will be required to follow any other job-related instructions and to perform other job-related duties requested by their supervisor in compliance with Federal and State Laws.

Requirements are representative of minimum levels of knowledge, skills and/or abilities. To perform this job successfully, the employee must possess the abilities or aptitudes to perform each duty proficiently. Continued employment remains on an “at-will” basis.

