



We build strength, stability,  
and self-reliance through shelter.

## **Habitat For Humanity Greater Cincinnati**

**Position:** ReStore Marketing Intern

**Type:** Unpaid

**Manages Others:** No

**Reports To:** Marketing & Communication Officer

### **Position Summary**

This position is responsible for creating marketing materials to accompany ReStore marketing campaigns in order to drive sales and donations of the 6 area ReStores. This position will work 20 hours a week (flexible depending on your program requirements). As this is an unpaid internship, ideally the candidate would get credit from their school for participation.

### **Position Responsibilities**

- Under the guidance of the Marketing and Communications Officer, create marketing materials for upcoming ReStore marketing campaigns. Projects may include:
  - Designing fliers, coupons, and mailings
  - Working with team to draft copy
  - Creating digital advertising images and other collateral as needed.
  - Drafting emails and text messages.
- Execute marketing campaigns according to the marketing plan
  - Work with Marketing Officer to set up campaign parameters and objectives
  - Coordinate various aspects of marketing campaigns including communicating with ReStore managers and marketing team
  - Research competitors

### **Qualifications**

- Preferred marketing, communications, or graphic design major
- Organized & detail oriented
- Basic understanding of design principles.
- Experience with Canva or Adobe products
- Ability to work independently



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We are an equal opportunity employer

*LIMITATIONS AND DISCLAIMER*

The above job description is meant to describe the general nature and level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for the position.

All job requirements are subject to possible modification to reasonably accommodate individuals with disabilities.

This job description in no way states or implies that these are the only duties to be performed by the employee occupying this position. Employees will be required to follow any other job-related instructions and to perform other job-related duties requested by their supervisor in compliance with Federal and State Laws.

Requirements are representative of minimum levels of knowledge, skills and/or abilities. To perform this job successfully, the employee must possess the abilities or aptitudes to perform each duty proficiently. Continued employment remains on an “at-will” basis.

