



every one

needs a place to
call home

building home

Real Estate Community Build

Real estate industry professionals know that homeownership matters to individuals, families, and communities. It matters because it provides a foundation for growth for families and children, and it strengthens communities and our economy. For the first time, the Real Estate Community Build brings together businesses and professionals in the real estate industry to construct a Habitat home.



Building a strong foundation for families.

Homeownership, especially affordable homeownership, impacts a family and community for generations. When families are able to purchase a safe and stable home that they can afford, they are able to stay stable in their home, invest in their community, and provide a stable foundation for their children as they become adults. The Real Estate Community Build changes lives by creating an affordable homeownership opportunity for a hard-working family. For the professionals that make Greater Cincinnati home.

We know that real estate professionals are passionate about helping families create home. By teaming up

with other real estate industry professionals, Real Estate Community Build has the power to raise funds, walls, and awareness to change the life of a family through affordable homeownership.

With the support of their institutions and networks, teams of real estate industry professionals will work alongside a Habitat homebuyer to construct a Habitat home. When the home is complete, the homebuyer will purchase the home with a 0% interest mortgage giving them a strong foundation for their future.



Why Habitat?

Habitat builds and renovates decent, affordable houses for people who make between 30%-80% of the area's median income. All partner homebuyers must demonstrate a reliable source of income as well as invest 250 hours of sweat equity in their home and in education classes. Houses are sold at no profit with a 0% interest, 30-year loan. The homeowner's mortgage payments are reinvested to build more Habitat homes.

Affordable housing solutions help local families in need provide a stable, sustainable environment to build a better future:

- Children of homeowners are 25% more likely to graduate from high school, 116% more likely to graduate from college, and will earn 24% higher incomes.
- Homeowners are 28% more likely to vote in local elections and engage in civic, school, and community groups.
- Homeowners are 34% more likely to have a retirement account.
- Affordable housing (less than 30% of income) frees up family resources for other important expenses like nutritious food, job training, and healthcare expenditures.



Sponsorship Information:

Gold Partner \$5,000 (5)

- First choice of two team build days
- Logo on site and website
- Social media posts
- Photo to commemorate build days
- Spokesperson at dedication
- Listing in dedication program, annual report, and quarterly newsletter

Silver Partner \$2,500 (4)

- One team build day
- Listing on site and website
- Social media posts
- Listing in annual report

Contributing Partner \$1,000 (15)

- Listing on site
- Social media posts
- Listing in annual report

Real Estate Community Build happening June 2024

Team Volunteer Days are Wednesday through Saturday

Kickoff: June 5, 2024
11:00am

Total Funding Goal: \$50,000



For the professionals that make Greater Cincinnati home.

Lead a team. Become a sponsor. Change lives.

Visit www.habitatcincinnati.org/real-estate-build for more information.