



Habitat
for Humanity®
Greater Cincinnati

Rock the Block Sponsorship

	Presenting Sponsor	Foundation Partner	Hard Hat Partner	Project Partner	Tools Partner
Number of Volunteers:	50 slots	30 slots	15 slots	10 slots	5 slots
Sponsorship Costs:	\$25,000	\$10,000	\$5,000	\$3,000	\$1,500

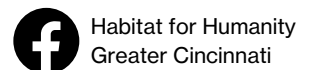
Marketing/Promotional Benefits	Presenting Sponsor	Foundation Partner	Hard Hat Partner	Project Partner	Tools Partner
Listed as presenting sponsor on all media releases and materials	✓				
Feature story in quarterly e-newsletter (26,000 email recipients)	✓	✓			
Name listing in quarterly e-newsletter (26,000 email recipients)	✓	✓	✓	✓	✓
Logo on website (over 10,000 visitors per month)	✓	✓	✓		
Social media mentions (page reach of 20,000 per month)	✓	✓	✓	✓	✓
Banner w/ logo in our 6 ReStores	✓	✓	✓		
Opportunity for self-produced 30-second video featured on Habitat social media	✓	✓	✓		
Day of Event Benefits	Presenting Sponsor	Foundation Partner	Hard Hat Partner	Project Partner	Tools Partner
Opportunity to speak at kick-off (~300 people, media invited)	✓				
Verbal recognition at kickoff (~300 attendees, media invited)	✓	✓	✓		
Logo on t-shirts (~1.4m impressions)	✓	✓	✓		
Event signage and recognition at event ceremonies (~300 attendees, media invited)	✓	✓	✓	✓	
Lawn sign w/ logo at project site (~300 attendees)	✓	✓	✓	✓	
Organization logo featured on all event print marketing materials (~300 attendees)	✓	✓	✓	✓	✓
Team Build Days	Presenting Sponsor	Foundation Partner	Hard Hat Partner	Project Partner	Tools Partner
Number of Team Build volunteer days (on a Habitat build site, about 10 volunteers per day)	4	2	1	0	0



Gift in Kind

Donation of tools, landscaping materials, and food/drinks for volunteers are welcome.

We would love to partner with you for Rock the Block!



Habitat for Humanity Greater Cincinnati



@habitatcincy



habitatcincinnati.org



Habitat for Humanity Greater Cincinnati



@HabitatGreaterCincinnati

Sponsorship confirmations required by March 29, 2024 to receive all benefits.

Contact Allison at allison.gerrety@habitatcincinnati.org or (513) 482-4135.



Rock the Block Sponsorship

Rock the Block is a family-friendly community impact event that brings together hundreds of volunteers and supporters to work in partnership with neighborhood residents to complete dozens of external home repairs, property beautification, and community projects in one day. Through Rock The Block, Habitat for Humanity Greater Cincinnati leverages financial donations and hundreds of volunteer hours into thousands of dollars' worth of community investment in historically underinvested neighborhoods. Small changes make a big impact, especially for homeowners who experience financial or physical barriers to home maintenance and repair.

13th annual



April 20, 2024

As we work towards a world where everyone has a decent place to live, affordable homeownership is only part of the solution. Rock The Block is an extension of Habitat's Home Repair Program, whose goals is to preserve homeownership and improve quality of life for qualified homeowners. With your support, we are creating strong communities in Greater Cincinnati.

