



every one

deserves an affordable
place to live

building stability

Banker Build

For the first time, Cincinnati area financial institutions and related partners will come together in 2024 to sponsor the Habitat Banker House. Come alongside Habitat for Humanity to support a family's dream of owning their first home. Join us and create strength, stability, and self-reliance through shelter in Greater Cincinnati.

Building financial stability for generations.

As a financial industry professional, you know the impacts that homeownership can have on a family for generations. When families are able to purchase a safe and stable home that they can afford, they are able to invest in other areas of their lives like education or retirement.

Home equity is the primary wealth-building vehicle for middle-class Americans, but is often out of reach for low to middle-income families. At Habitat for Humanity of Greater Cincinnati, we remove barriers to homeownership for first-time homebuyers to help end cycles of poverty.

How does it work?

By teaming up with other financial industry professionals, Banker Build raises funds, walls, and awareness to increase the financial wellness of a family through affordable homeownership.

With the support of their institutions and networks, teams of financial industry professionals will work alongside a Habitat homebuyer to construct a Habitat home. When the home is complete, the homebuyer will purchase the home with a 0% interest mortgage giving them a strong foundation for their future.



 **Habitat for Humanity**[®]
Greater Cincinnati

Habitat for Humanity of Greater Cincinnati
allison.gerrety@habitatcincinnati.org | 513-482-4135
4910 Para Drive | Cincinnati, OH 45237
www.habitatcincinnati.org/banker-build

Give the gift of financial wellness.

Cincinnati is a thriving banking community with a strong history of community support. By teaming up with other financial industry professionals, Banker Build has the power to raise funds, walls, and awareness to increase the financial wellness of a family through affordable homeownership.

Why Homes?

Affordable housing solutions help local families in need provide a stable, sustainable environment to build a better future.

- Children of homeowners are 25% more likely to graduate from high school, 116% more likely to graduate from college, and will earn 24% higher incomes.
- Homeowners are 28% more likely to vote in local elections and engage in civic, school, and community groups.
- Homeowners are 34% more likely to have a retirement account.
- Affordable housing (less than 30% of income) frees up family resources for other important expenses like nutritious food, job training, and healthcare.



Proposed Timing: April 2024
Kickoff and Home Dedication TBD
Total Funding Goal: \$50,000

Equity Partner \$15,000 (1)

- First choice of (4) team build days,
- Logo onsite and website,
- Photo to commemorate build,
- Social media posts
- Spokesperson at kickoff and dedication,
- Listing in dedication program, annual report and quarterly newsletters.

Gold Partner \$10,000 (2)

- Three team build days,
- Logo onsite and website,
- Social media posts
- Spokesperson at dedication,
- Listing in dedication program and annual report.

Silver Partner \$5,000 (2)

- Two team build days,
- Listing onsite and website,
- Social media posts,
- Listing in dedication program and annual report.

Contributing Partner \$2,500 (2)

- One team build day,
- Listing onsite and website,
- Social media posts,
- Listing in annual report

Join the Banker Build

Contact Allison Gerrety

Philanthropy Officer – Corporate Partnerships
513-482-4135 | allison.gerrety@habitatcincinnati.org