



Habitat for Humanity®

Greater Cincinnati

Rock the Block – Building Community

Our mission at Habitat for Humanity of Greater Cincinnati is to bring people together to build homes, community, and hope. Due to the Covid-19 pandemic, we have not been able to bring people together to help build homes but, that hasn't stopped us from continuing to build community and hope. This spring, our Rock the Block will focus on **Building Community** with projects across our service area spanning into Indiana, Kentucky, and Ohio. Projects will be completed in small, socially distanced groups so we can safely bring people together, we will also offer a DIY option as well. What are you waiting for? Sign up to sponsor or volunteer today!



Rock the Block – Building Community!

Rock the Block – Building Community is centered around **advocacy**, **clean-up**, and **community** across our entire service area. We are calling all neighbors, homeowners and renters, to stand up and fight for safe, decent and affordable housing. Rock the Block is an extension of Habitat for Humanity's neighborhood revitalization efforts. The emphasis of this program is to help neighborhoods where Habitat is active with community projects and advocacy.

What's different this time?

- **Community Projects:** Due to Covid-19, Rock the Block will look a little different this year. While there are some things we are not able to do, this year we are able to make an impact in a different way. This year our community projects will span the Greater Cincinnati service area instead of limited to one neighborhood. Projects will include clean up, brush, overgrowth & trash removal – pulling weeds and raking – mulching and landscaping, as well as exterior painting projects.
 - **Registration:** Individuals or groups will sign up for volunteer shifts through Community Connect by choosing their community and their shift time (morning or afternoon). Shifts are first come, first served.
 - Community projects will be limited, and registration will be required. We will not take walk-ins, due to safety and number restrictions on sites.
 - Rock the Block: Home is the Rock will feature half-day shifts. Due to Covid-19 we are not able to provide breakfast or lunch for volunteers.
- **Alternative Do-it-Yourself Event:** Many individuals may not want to risk attending the event due to COVID-19, or they won't be available on April 10th. As an alternative, we will offer a DIY Rock the Block event. Individuals will sign up for Rock the Block: Building Community DIY Event and "rock the block" anytime, anywhere. They will have a no-contact packet pick-up at the Habitat for Humanity office. Work could include pulling weeds and raking, mulching and landscaping (may include planting new flowers & bushes). The opportunities are endless, so gather your team and get creative!

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Habitat for Humanity of Greater Cincinnati is a 501(c)(3) non-profit organization
4910 Para Drive | Cincinnati, Ohio 45237 | 513-621-4147 | www.habitatcincinnati.org



Commitment Levels

Presenting Sponsor - \$10,000

- Company logo featured on t-shirts and all event marketing materials
- Priority scheduling for up to two full volunteer shifts (16 total volunteers)
- Logo on website, social media shout-outs, signage and recognition at virtual events, story in quarterly e-newsletter
- Affordable housing lunch & learn for your employees at your convenience

Build Sponsor / T-Shirt Sponsor - \$5,000

- Priority scheduling for one full volunteer shift (8 total volunteers) or company logo on event t-shirt
- Logo on website, social media shout-outs, signage and recognition at virtual events, recognition in quarterly e-newsletter
- Affordable housing lunch & learn for your employees at your convenience

Community Event Sponsor - \$2,500

- Logo on website, social media shout-outs, signage and recognition at virtual events, story in quarterly e-newsletter
- Affordable housing lunch & learn for your employees at your convenience

Supply/Event Sponsor – Levels vary

- Social media shout-outs and recognition in quarterly e-newsletter and annual report
 - Lunch for event staff and community leaders - \$500
 - Bottled Water - \$250
 - Port-a-let for day of event - \$250 per each location (10 total)
 - PPE, individually packaged snacks, first aid kits, mulch, topsoil, grass seed, wheelbarrows, work gloves, paint supplies, trash/yard waste bags, yard tools - \$10 - \$50



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