

what is Rock the Block?

2019: April 13 (Five Points, Fairfield Township) and October 12 (Village of Lincoln Heights)

Rock the Block is a neighborhood clean-up day that includes exterior home repair and maintenance projects, such as painting and landscaping. Rock the Block calls all neighbors, homeowners and renters, to be outside together, working in the yard, and having fun. Rock the Block events serve as an extension of Habitat for Humanity's neighborhood revitalization efforts. The emphasis of this program is to help homeowners in neighborhoods where Habitat is active.

Minor exterior home repairs (first level, reachable heights only)

- Yard clean-up, clearing brush, overgrowth & trash removal
- Pulling weeds and raking, mulching & landscaping (may include planting new flowers & bushes)
- Washing exterior windows and siding
- Gutter cleaning & minor gutter/spouting repair (first level, reachable heights only)
- Small exterior painting projects



Commitment Levels

Presenting Sponsor \$25,000

- CEO/executive gets to emcee the event – morning and afternoon rallies
- Company logo on t-shirts and event marketing materials
- Company receives up to 100 reserved volunteer slots for employees and clients
- Logo on website, social media shout-outs, signage and recognition at morning and afternoon rally talks, prominent signage onsite for the duration of the event, recognition and feature story in monthly e-newsletter and annual report



Foundation Sponsor \$10,000

- CEO/executive participates in the morning and afternoon rallies
- Company logo on all event marketing materials
- Company receives up to 50 reserved volunteer slots for employees and clients
- Logo on website, social media shout-outs, signage and recognition at morning and afternoon rally talks, prominent signage onsite for the duration of the event, recognition and feature story in monthly e-newsletter and annual report

Build Sponsor \$5,000

- CEO/executive mention at the morning and afternoon rallies
- Company logo on all event marketing materials
- Company receives up to 25 reserved volunteer slots for employees and clients
- Social media shout-outs, signage and recognition at morning and afternoon rally talks, signage onsite for the duration of the event, recognition and in monthly e-newsletter and annual report

Repair Site Sponsor \$1,500

- CEO/executive mention at the morning and afternoon rallies
- Company logo on repair site signage
- Company receives up to 25 (depending on capacity) reserved volunteer slots for employees and clients
- Social media shout-outs, signage at repair site for the duration of the event, recognition in annual report

